



S I N G A P O R E

earth
interior design

down to earth

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Director's WELCOME



It is with great pleasure and gratitude that I welcome you to Earth Interior Design, where our passion for creating exceptional living spaces has been the cornerstone of our journey since 2011.

At Earth Interior Design, we believe that a home is more than just a space — it's a reflection of your lifestyle, personality, and aspirations. Our mission is to transform your vision into reality, crafting environments that blend elegance, functionality, and comfort while staying true to our core values of creativity, quality, and client satisfaction.

Thank you for trusting us to create your dream home.
Let's design a space that truly feels like yours.

Best regards,

Earth Interior Design

Down to Earth

"We craft spaces that reflect your unique story, blending elegance and functionality to create a home that inspires."

LIVING INSPIRATION

Earth Interior Design stands as a beacon of sophistication and innovation. Since our inception in 2011, we have sculpted a legacy defined by the seamless fusion of artistry, functionality, and timeless elegance. Under the visionary leadership of Executive Directors Edwin Fong, our atelier has redefined luxury living, transforming homes into bespoke sanctuaries that resonate with individuality and grace.

In 2025, Earth Interior Design continues to set the standard for excellence, crafting interiors that transcend trends to become enduring reflections of our clients' aspirations.

Our portfolio, adorned with accolades such as the prestigious Luxury Lifestyle Award for Best Luxury Residential Interior Design and the GOLD for IDCs 2020 Design Excellence Award, speaks to our unwavering commitment to quality and innovation. Each project is a testament to our philosophy: a home is not merely a space but a narrative, woven with precision, creativity, and an intimate understanding of our clients' desires.

Our approach is deeply collaborative, blending meticulous space planning, bespoke craftsmanship, and cutting-edge design to create environments that inspire joy and tranquility. From the serene elegance of a minimalist retreat to the opulent grandeur of a luxury residence, we tailor every detail to elevate the everyday into the extraordinary.

As we look to the future, Earth Interior Design remains dedicated to pushing the boundaries of aesthetic and functional excellence.

We invite you to join us on this journey, where your vision meets our artistry to create spaces that are not just lived in but cherished.





DESIGN IN MOTION:

EARTH INTERIOR DESIGN STUDIO'S
INSPIRING OFFICE-SHOWROOM FUSION



BEYOND BOUNDARIES

Prestigious Luxury Lifestyle Award for Best Luxury Residential Interior Design



In a bold move that merges creativity with professionalism, Earth Interior Design Pte Ltd unveils its newly transformed office cum showroom—a spatial narrative that seamlessly integrates design philosophy with everyday functionality.

With a budget of \$385,000, the studio has masterfully executed a vision that blurs the line between workspace and showcase.

INTEGRATES DESIGN

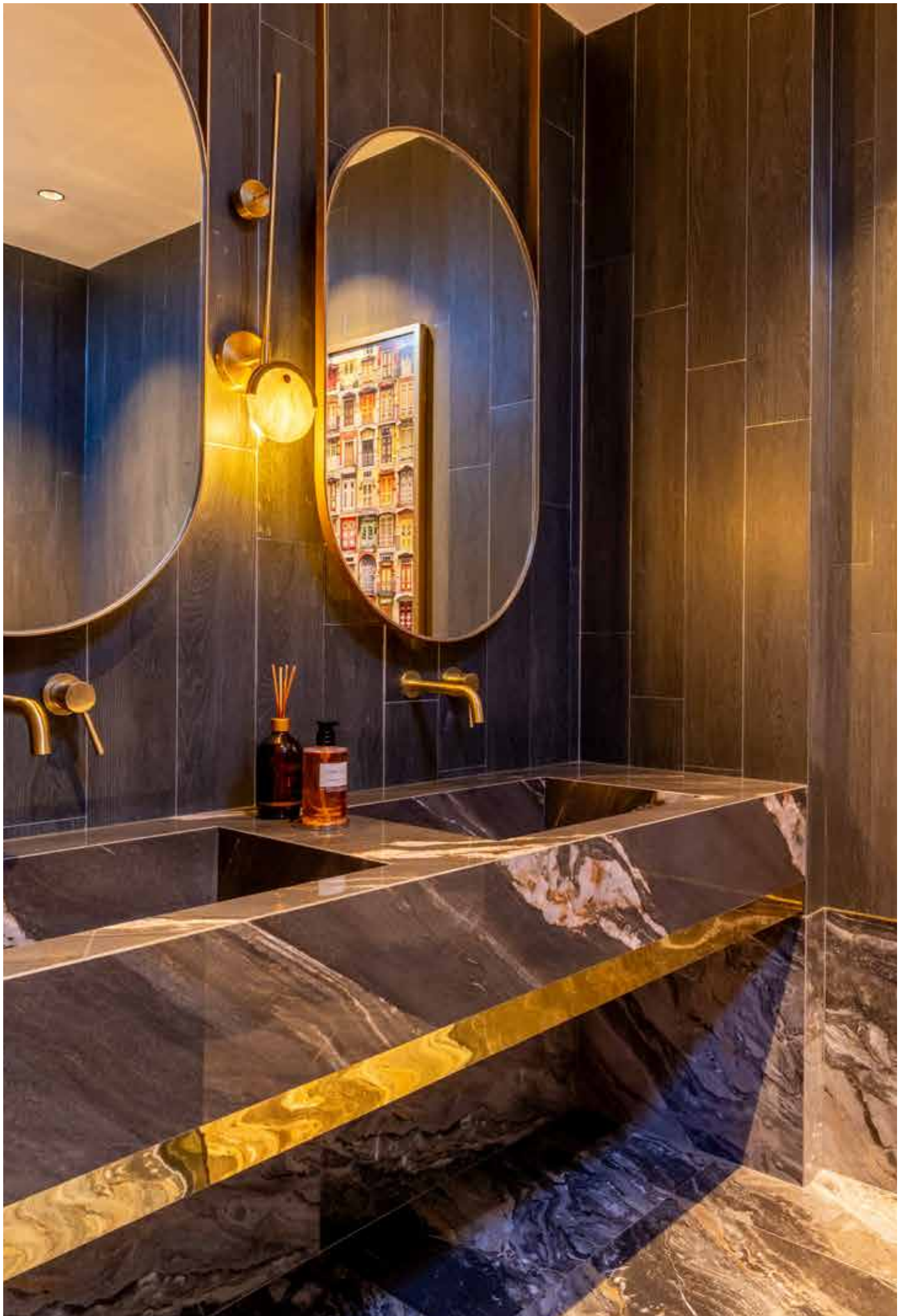
DYNAMIC ATMOSPHERE OF CREATIVITY



The open-concept layout encourages spontaneous collaboration among designers while maintaining pockets of privacy for focused tasks. Ergonomic workstations, a material library, and strategically placed meeting rooms ensure workflow efficiency without compromising aesthetics. In contrast, the quieter areas—including the Accounts Room—are tactfully positioned for privacy, aided by trellis partitions and gentle curves that soften the boundaries without disrupting the space's visual flow.

Visitors are greeted by a sleek reception featuring a bold light box and curved glass partitions—symbols of transparency and trust. Adjacent to this, a stylish client lounge sets the tone for meaningful engagement, while the modular showroom displays curated collections of furniture, lighting, and décor, supported by sintered surfaces and digital presentation zones.

At the heart of the studio lies a striking central tree feature—an organic anchor point that transforms into a lively breakout area with banquette seating and round tables. This thoughtful arrangement enhances communication between designers, clients, and guests, fostering a dynamic atmosphere of creativity and exchange.





601 MACPHERSON ROAD

**ALL-IN-ONE
DESIGN PARTNER**
PLACE WHERE CREATIVITY MEETS

Technology plays an integral role in delivering a modern, interactive experience. LED screens facilitate impactful presentations, while smart systems and an unexpected arcade machine inject playfulness into the professional setting—an homage to the studio's innovative spirit.



MERGES CREATIVITY PROFESSIONALISM

Seamlessly integrates design philosophy with everyday functionality



601 MACPHERSON ROAD

DYNAMIC ATMOSPHERE

MODERN & INTERACTIVE EXPERIENCE

Every detail, from the flow of spaces to the choice of materials, reinforces Earth Interior Design's identity as a trustworthy, all-in-one design partner. It is a place where creativity meets function, where professionalism is paired with personality—and where every element speaks the language of design.



AXEL CHOO
CHIEF OF DESIGNERS

LLOYD NG
CHIEF OF OPERATIONS

EDWIN FONG
DIRECTOR

MEET THE TEAM

At Earth Interior Design, our management team embodies a harmonious blend of creativity, expertise, and dedication, steering our firm toward new horizons of elegance and innovation.



601 MACPHERSON ROAD

HARMONIOUS BLEND OF CREATIVITY

COMMITMENT TO CLIENT-CENTRIC SOLUTIONS

Together, We cultivate a dynamic team of designers and craftsmen, united by a shared commitment to artistry and precision. Earth Interior Design remains a beacon of creativity, delivering spaces that inspire, comfort, and endure. We invite you to experience the transformative vision of our management team, where your dreams find their perfect expression.



COMPANY INTRODUCTION

Our philosophy is rooted in the belief that a home is more than a physical space—it is a canvas for self-expression, a haven of comfort, and a stage for life's most cherished moments. With this ethos at our core, we approach each project with meticulous care, blending artistry with functionality to create environments that inspire joy and tranquility. From the serene minimalism of a modern retreat to the opulent grandeur of a luxury residence, every design is a testament to our commitment to precision, creativity, and client-centric collaboration.

In 2025, we continue to push the boundaries of what interior design can achieve. Our process is a harmonious blend of innovation and tradition, where cutting-edge design solutions meet timeless craftsmanship. We employ thoughtful space planning, bespoke furniture, and sustainable materials to craft interiors that are both visually stunning and profoundly functional. Our team, shared vision, works closely with clients to ensure every detail—from the subtlest texture to the boldest design statement—reflects their individuality and enhances their daily lives.

We invite you to embark on this transformative journey with Earth Interior Design. Let us partner with you to create a home that is not just a place to live but a reflection of who you are—a space where memories are made, and dreams find their perfect expression. Contact us today to begin designing a future where elegance and individuality converge.

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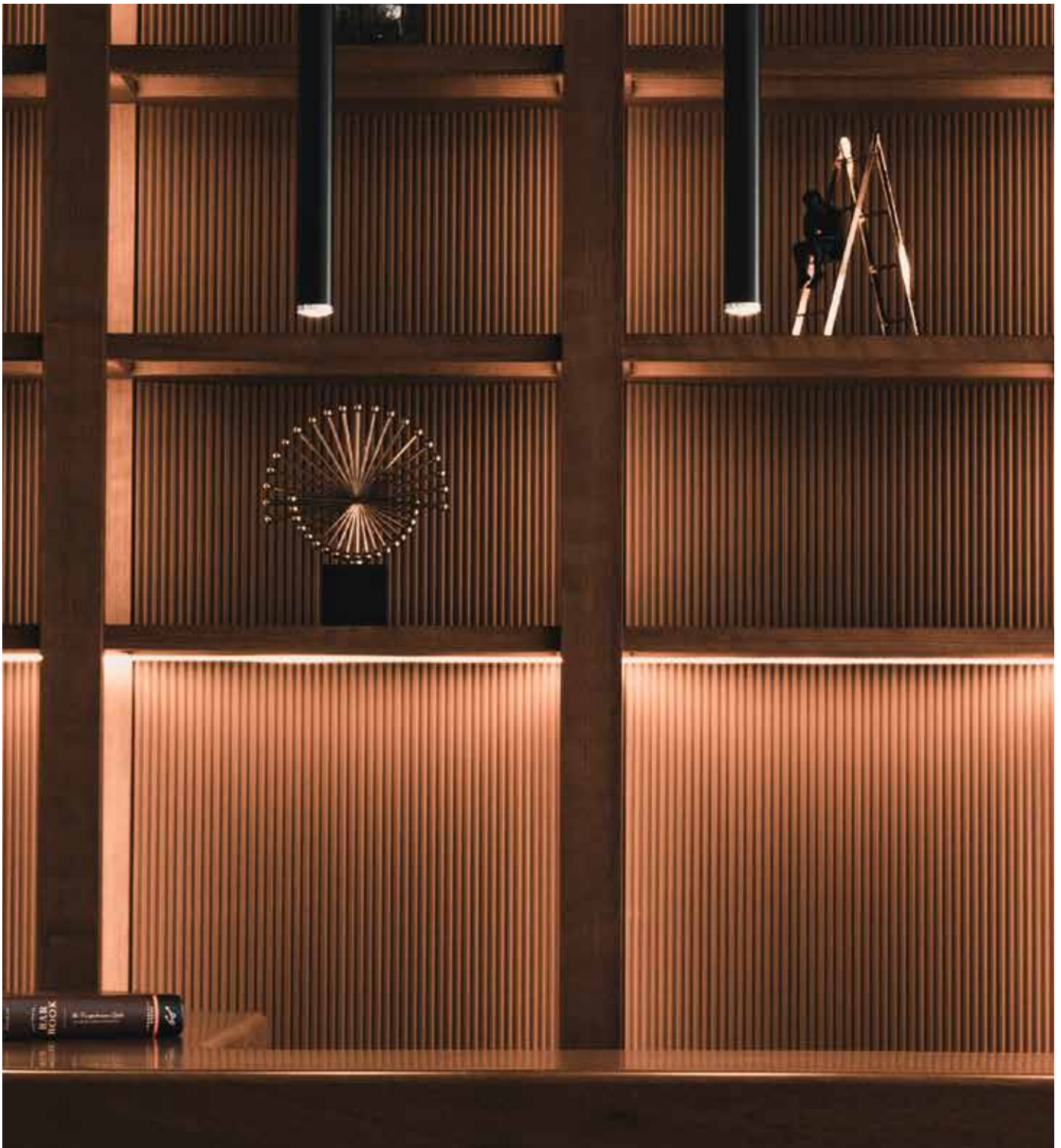
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OCEAN DRIVE: WHERE RUSTIC ELEGANCE MEETS COASTAL LIVING



RUSTIC ELEGANCE

CELEBRATE THE NATURAL BEAUTY OF THE OCEAN



Designing a luxury home by the sea requires more than just aesthetic finesse — it calls for a sensitive dialogue between architecture, nature, and the lifestyle it's meant to serve. This project was conceived with a single vision: to celebrate the natural beauty of the ocean while cultivating an interior experience of understated luxury. Instead of competing with the panoramic sea views, the design gently frames them, inviting the outdoors in through an expertly curated palette and thoughtful material selections.



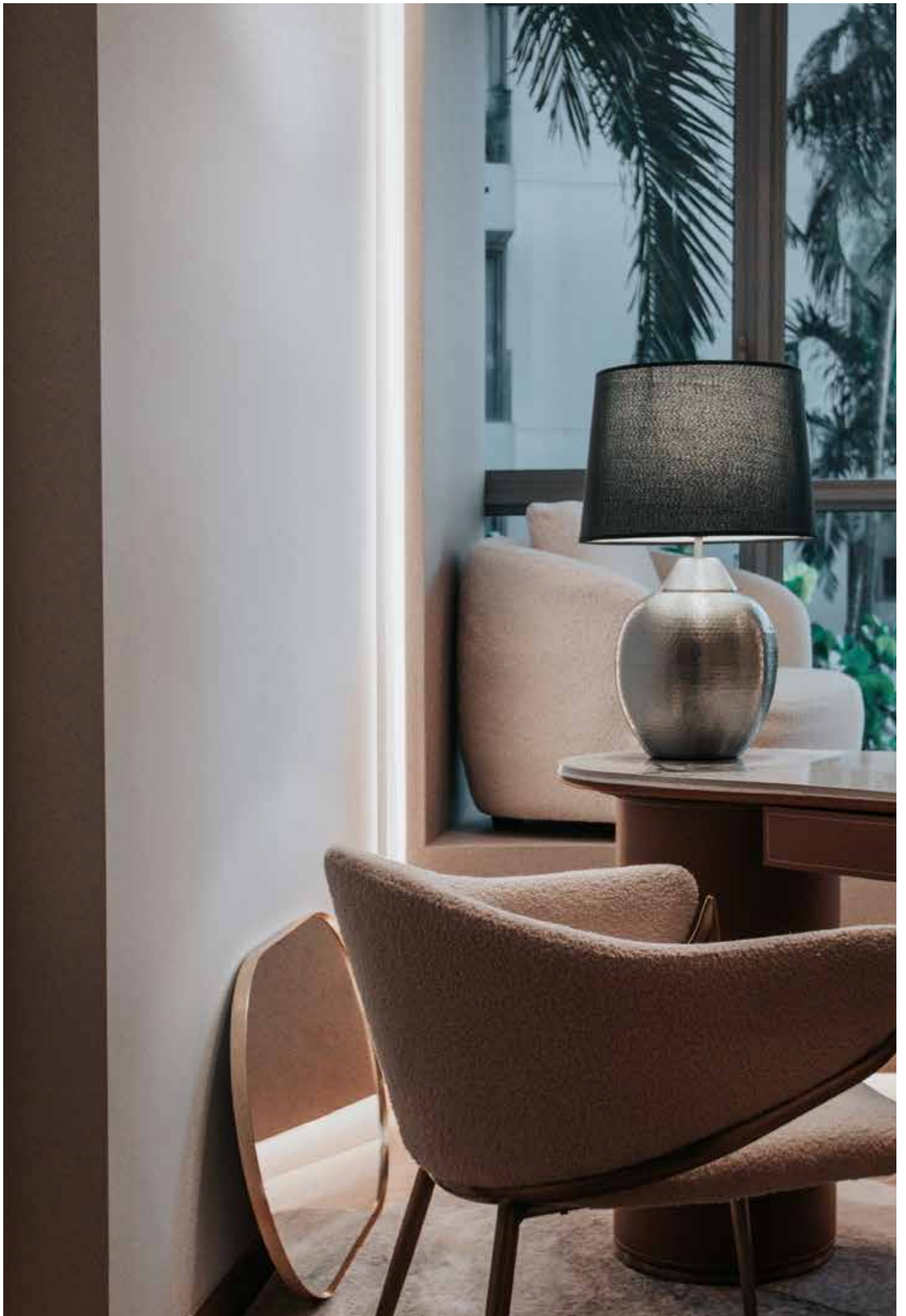
Color becomes the foundation of calm. Soft shades of blue, beige, and white flow through the home like ocean mist — mirrored in walls, furnishings, and carefully chosen accessories. These hues were selected not just for their beauty, but for their ability to complement the ever-changing colors of the sea and sky. The result is an atmosphere that feels serene, natural, and effortlessly cohesive.

But it is the presence of natural wood that gives this home its soul. By introducing warm timber elements throughout — from flooring to built-ins — the design adds a layer of warmth that grounds the space and enhances its connection to the coastal environment. The concept of "rustic by the ocean" guided much of the creative direction, pairing organic textures with clean-lined forms to achieve a refined, modern-rustic aesthetic.

At the heart of the home lies a statement bar, clad in vertically fluted wood panels and illuminated by subtle integrated LED lighting. This bespoke feature is more than functional — it's a social anchor, bridging the open family room with the rest of the living space, making it ideal for entertaining while retaining an inviting intimacy. The adjacent living area, bathed in soft natural light, is anchored by a plush white sofa that faces out toward the endless ocean. Here, luxury is found not in opulence, but in quiet simplicity.

MODERN LUXURY LIVING BY THE SEA

293 OCEAN DRIVE





MODERN LUXURY LIVING BY THE SEA
293 OCEAN DRIVE

Large-format windows and sliding glass doors blur the boundaries between interior and exterior, welcoming the sea breeze and sunlight throughout the day. A peaceful study room, tucked just off the main hall, opens into a private garden. Designed with productivity and tranquility in mind, it features a unique custom desk positioned to frame the greenery outside. It's a quiet corner of contemplation — one where creativity flows as freely as the view.



AESTHETIC FINESSE

DIALOGUE BETWEEN ARCHITECTURE, NATURE, AND THE LIFESTYLE



MODERN LUXURY LIVING BY THE SEA
293 OCEAN DRIVE

Every element in Ocean Drive was designed not just to please the eye, but to serve a purpose — to elevate daily life through beauty, function, and emotional resonance. This is not simply a residence by the sea. It is a home in harmony with it — a place where luxury is redefined by its connection to nature, simplicity, and serenity.



Bathroom Kitchen

essentials for your home

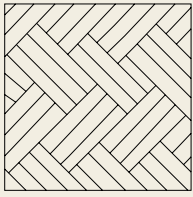


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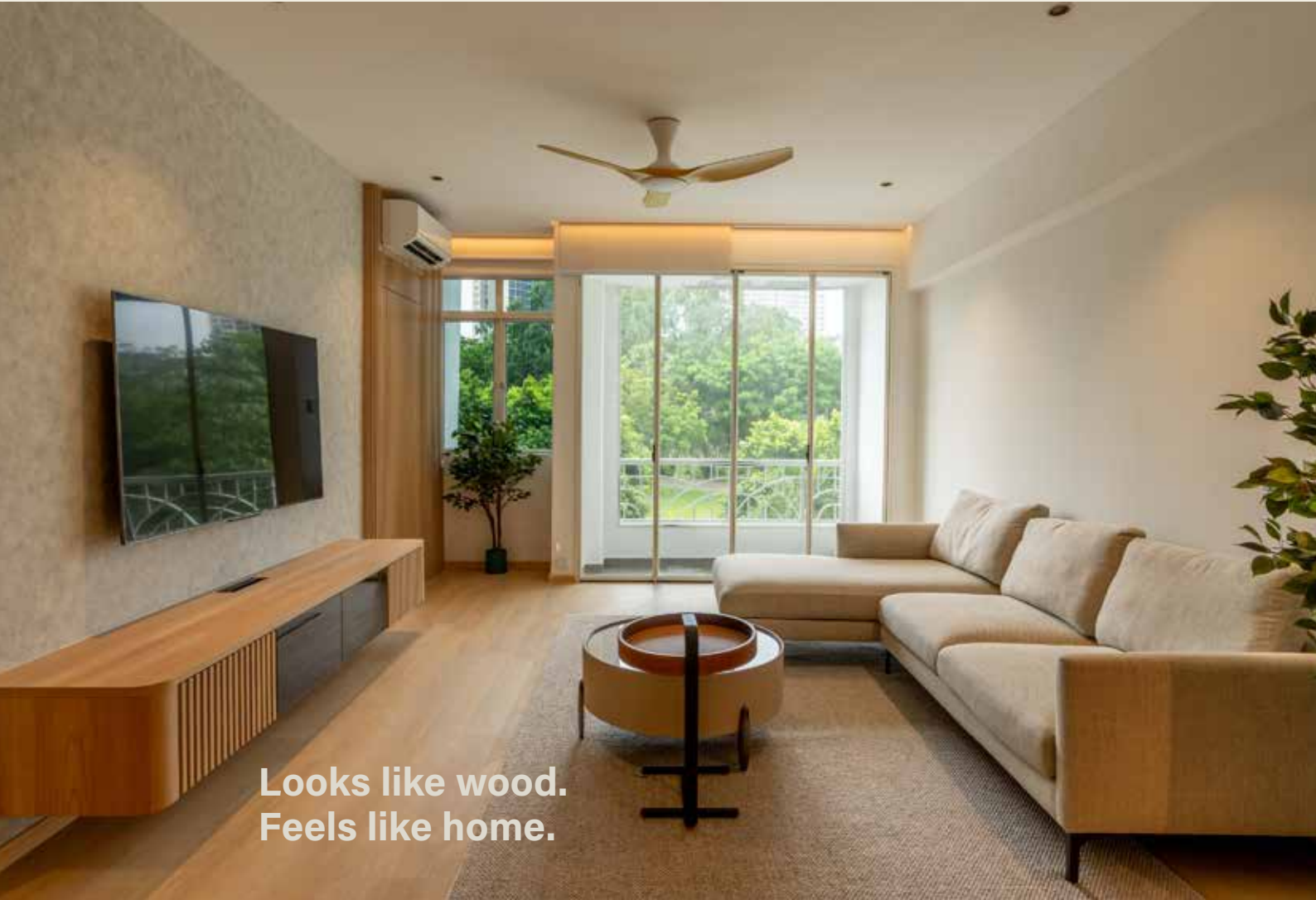
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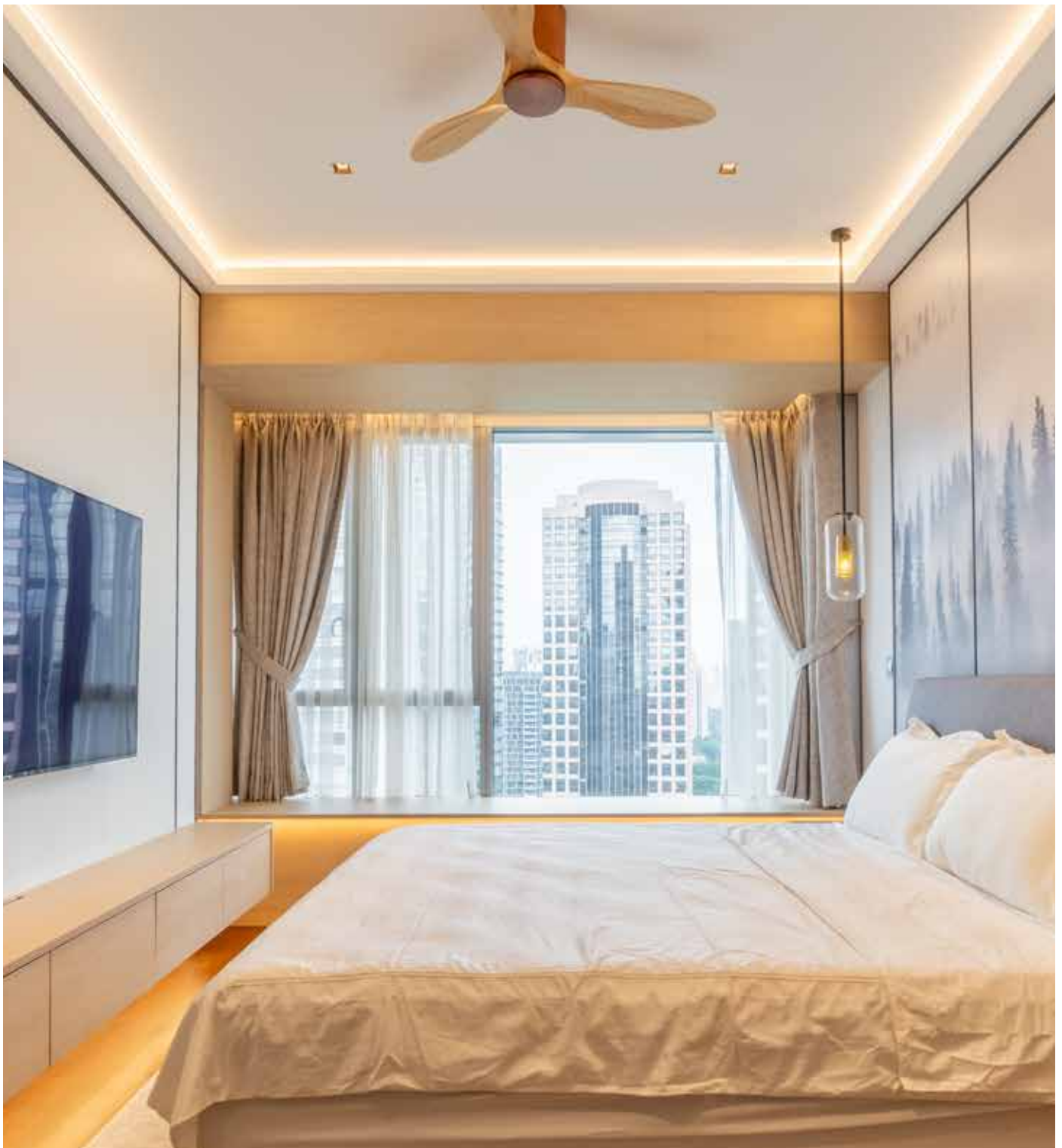
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A SERENE SANCTUARY IN THE SKY:

INSIDE THE LUXURIOUS APARTMENT
AT 88 ORCHARD BOULEVARD



SERENE SANCTUARY

TIMELESS SOPHISTICATION MEETS INVITING WARMTH



Perched high above the bustling heart of the city, the apartment at 88 Orchard Boulevard is a masterclass in modern elegance, where timeless sophistication meets inviting warmth. Designed with a discerning eye for detail, the interior of this luxurious home unfolds like a serene retreat — a place where contemporary design principles are softened by the organic charm of natural materials.



From the moment one steps into the open-plan living and dining area, it's clear that this space is more than just a residence — it's a curated lifestyle experience. The palette is refined and neutral, allowing the tactile beauty of the natural wood elements to take center stage. The bedroom floors are clad in warm-toned wood that flows seamlessly throughout the space, grounding the apartment in an earthy richness that contrasts beautifully with the cream and beige tones of the walls and upholstery.

A sculptural wooden fan, suspended from a recessed wooden ceiling feature, adds an artisanal touch while serving as a subtle nod to tropical modernism. Just below, the living space is anchored by sleek, minimalist furnishings — low-slung sofas, a marble-topped coffee table, and hand-finished wooden side tables that add both function and character. Floor-to-ceiling windows line the room, bathing it in natural light during the day and offering unobstructed views of the twinkling city skyline at night.

Transitioning into the dining area, the aesthetic continues with a striking glass-top dining table paired with sculpted wooden chairs — a perfect marriage of form and function. Overhead, a cluster of modern pendant lights glows softly, creating a warm, ambient atmosphere ideal for intimate dinners or elegant entertaining. The clean lines and well-balanced proportions throughout ensure the space never feels crowded, instead evoking a sense of calm and clarity.

A SERENE SANCTUARY IN THE SKY
88 ORCHARD BOULEVARD





A SERENE SANCTUARY IN THE SKY
88 ORCHARD BOULEVARD

The bedroom echoes the same language of minimalist luxury. Soft, neutral tones dominate the space, allowing textures and curated accents to shine. A show-stopping mural behind the bed, depicting a misty forest scene, brings a sense of tranquility and connection to nature — a clever design element that bridges the interior with the outside world. The built-in wardrobes and bespoke bedside tables are so seamlessly integrated they nearly disappear, maintaining the room's clean-lined serenity.



TROPICAL MODERNISM

LIVING SPACE IS ANCHORED BY SLEEK, MINIMALIST FURNISHINGS



A SERENE SANCTUARY IN THE SKY 88 ORCHARD BOULEVARD

The apartment's aesthetic is best described as "modern naturalism" — a philosophy reflected not only in its visual design but also in how the space makes one feel: cocooned and at ease. The result is a residence that's not just visually stunning, but deeply livable. At 88 Orchard Boulevard, luxury is not loud — it's understated, graceful, and profoundly warm. This is not just a home. It is a sanctuary in the sky.

WORLD OF COLOURS

The Difference Is in the Details.



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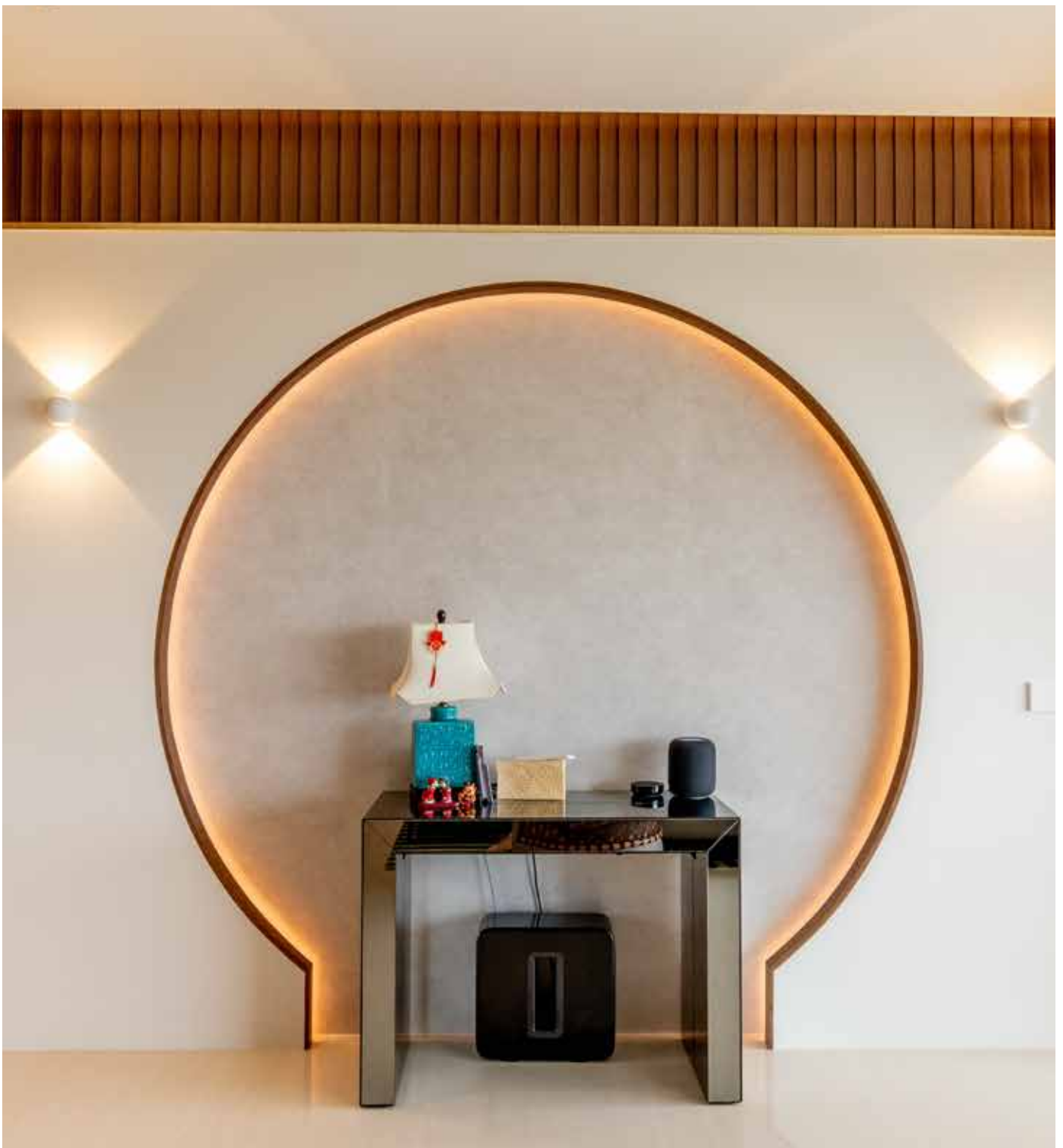
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HARMONY IN FUSION: THE MODERN ORIENTAL APARTMENT



MODERN ORIENTAL

SEAMLESS BLEND OF CONTEMPORARY MINIMALISM



At the heart of this residence lies a seamless blend of contemporary minimalism and traditional oriental charm—a signature of refined living thoughtfully crafted by our design and build team. Located at 1 Alexandra View, this apartment reflects a harmonious fusion of clean architectural lines, natural materials, and cultural elements that lend depth and character to every corner of the space.



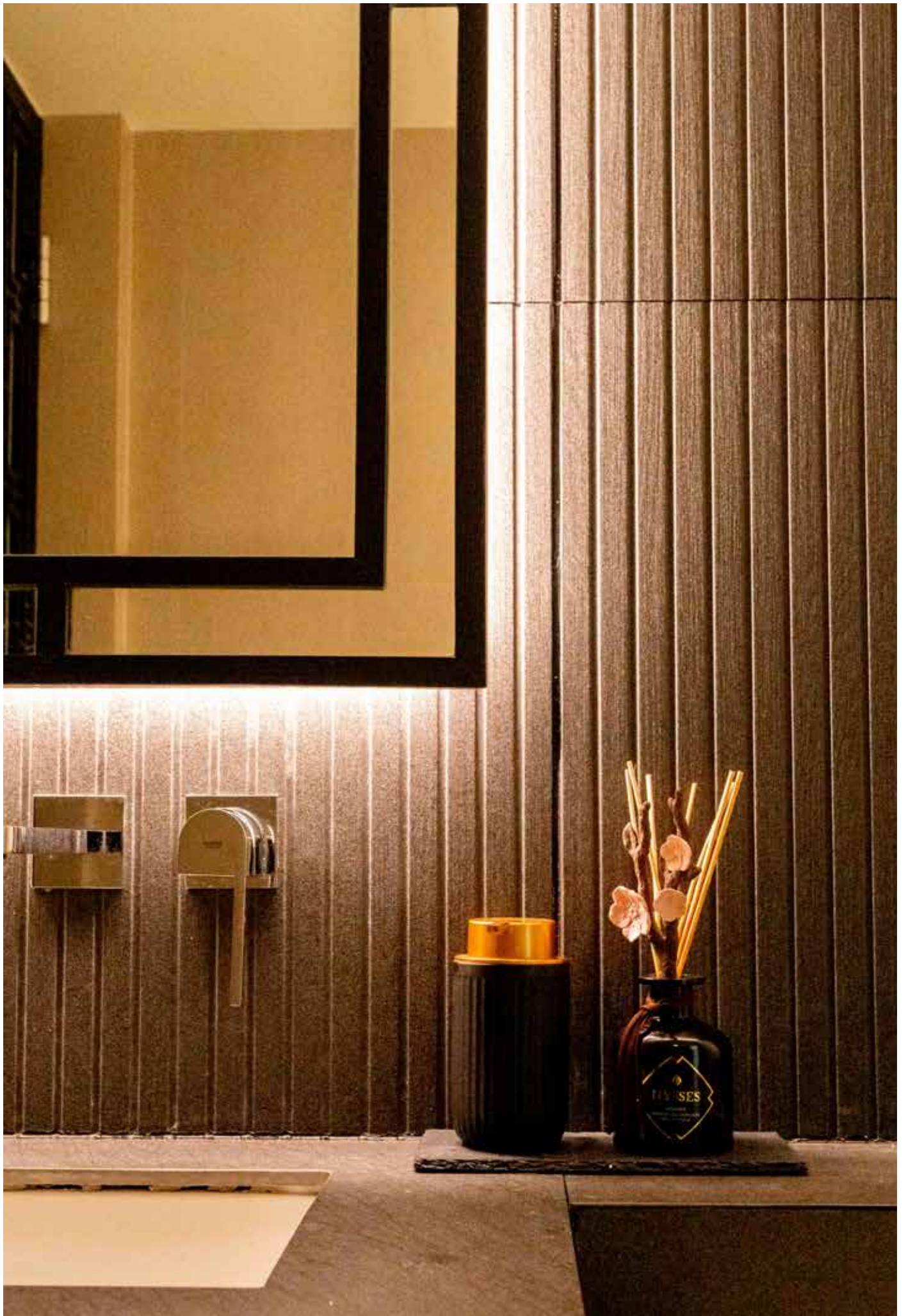
The design concept embraces a modern oriental philosophy, balancing simplicity and functionality with rich textures and meaningful detail. The travertine feature wall in the living room sets the tone for understated sophistication, offering a warm, tactile backdrop for the floating media console and integrated flat-panel TV. This material choice not only enhances the visual appeal but also introduces an organic warmth that resonates throughout the home.

The open living area is anchored by custom cabinetry and a wide variety of clad walls accommodated with intricate oriental-inspired hardware and trims, bringing subtle references to Chinese design heritage. Overhead, a beautifully sculpted wooden ceiling fan floats gracefully under a recessed wooden ceiling trim—both functional and decorative, reinforcing the use of natural elements.

Specially curated designer furnishing pieces are a huge favourite to the owners. The neutral-toned leather sofa is punctuated by vibrant red cushions, a deliberate nod to traditional Chinese color symbolism, while modern woven accent chairs add a tactile richness. The space is tied together by a monochrome geometric rug, which introduces modern rhythm and structure to the room without overwhelming the palette.

HARMONY IN FUSION

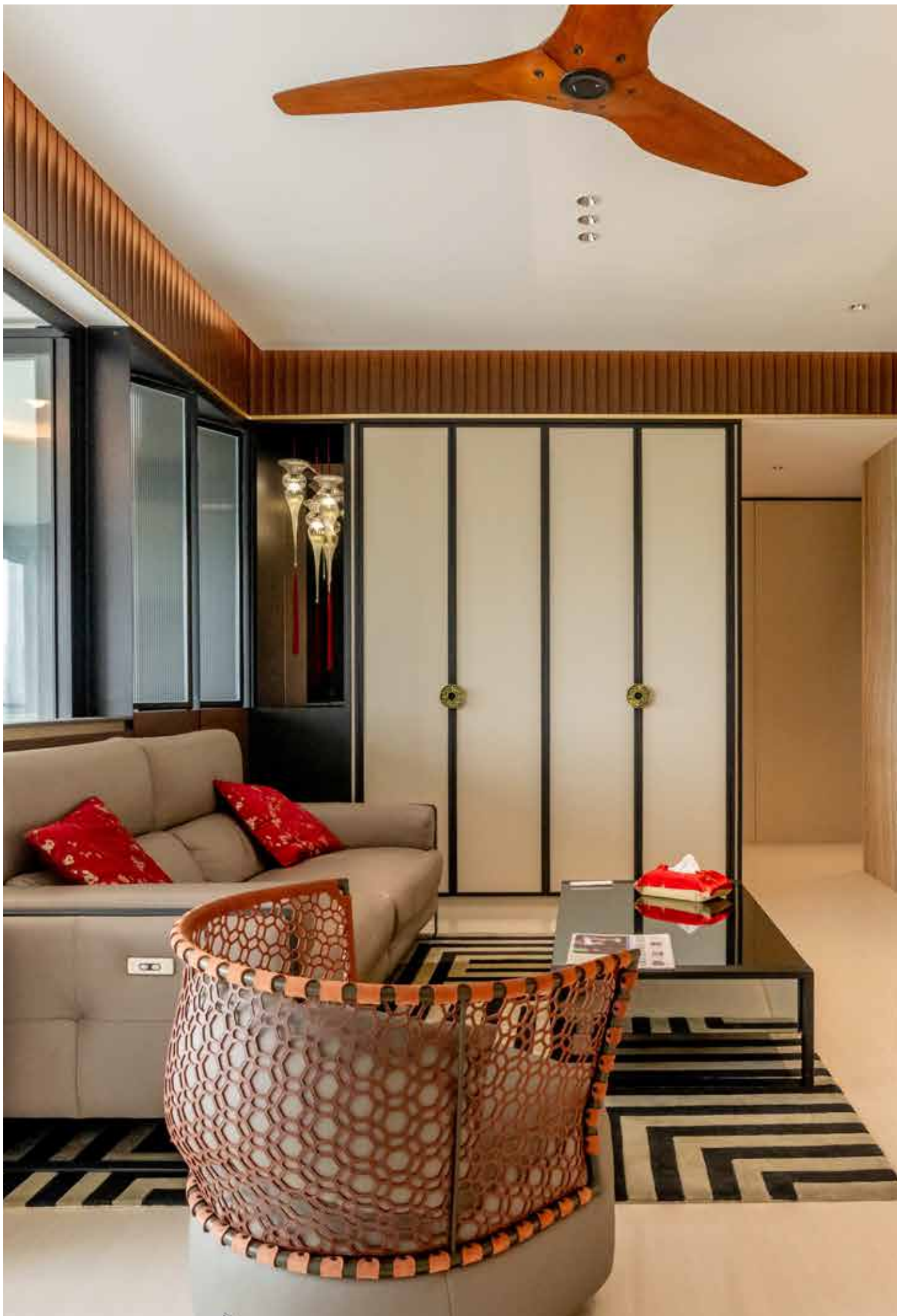
1 ALEXANDRA VIEW





HARMONY IN FUSION
1 ALEXANDRA VIEW

In the adjoining dry kitchen and bar area, the design continues with clean, fluid lines and a warm palette. Curved wood-and-leather bar stools echo the tones of the fan and cabinetry, offering visual continuity while enhancing comfort and usability. Soft ambient lighting under the counter adds a welcoming glow, transforming the space into an ideal spot for both casual dining and social gatherings.



ORIENTAL PHILOSOPHY

INTRICATE ORIENTAL-INSPIRED HARDWARE AND TRIMS



HARMONY IN FUSION 1 ALEXANDRA VIEW

Throughout the apartment, the design reflects an intentional restraint—where less is more, and every element serves both form and function. Gold accents, lacquered finishes, and traditional decorative touches are applied selectively, elevating the space without interrupting its modernity.

FROM KEYS TO COMFORT



Earth Interior Design's Turn-Key Styling Services

When a space is built and ready, the true magic lies in the final layer the styling. At Earth Interior Design, we offer in-house turnkey solutions that go beyond interior design and renovation. We style your space down to the last cushion, artwork, and accent piece, so that you can walk into a space that's fully designed, fully furnished, and fully you.

Whether it's a new home, investment property, office, or commercial venue, our turnkey styling service ensures everything is professionally curated and move-in ready. You don't lift a finger, we handle it all.

Move-In Ready. Stress-Free. Style-Full.

Turn-Key styling is about more than convenience, it's about confidence. With Earth Interior Design managing every stage of the journey, clients enjoy peace of mind knowing their vision will be fully realised, right down to the finishing touch.

Our spaces don't just look good in photos, they feel right in real life.



What is a Turn-Key Solution?

A turnkey service means exactly that: we hand over the key to a space that's completely done. From layout planning and renovation to furniture sourcing, décor selection, soft furnishings, and even custom scenting, we create spaces that are instantly livable, functional, and visually compelling.

A Designer's Touch Down to the Details

We believe that good styling completes a design. The right armchair, the perfect artwork, a thoughtfully chosen rug, these are the elements that turn an empty room into a space filled with personality.

Our in-house stylists work hand-in-hand with our design team to ensure visual harmony. Every accessory is purposefully selected to complement the interior theme, enhance comfort, and reflect the client's lifestyle or brand.

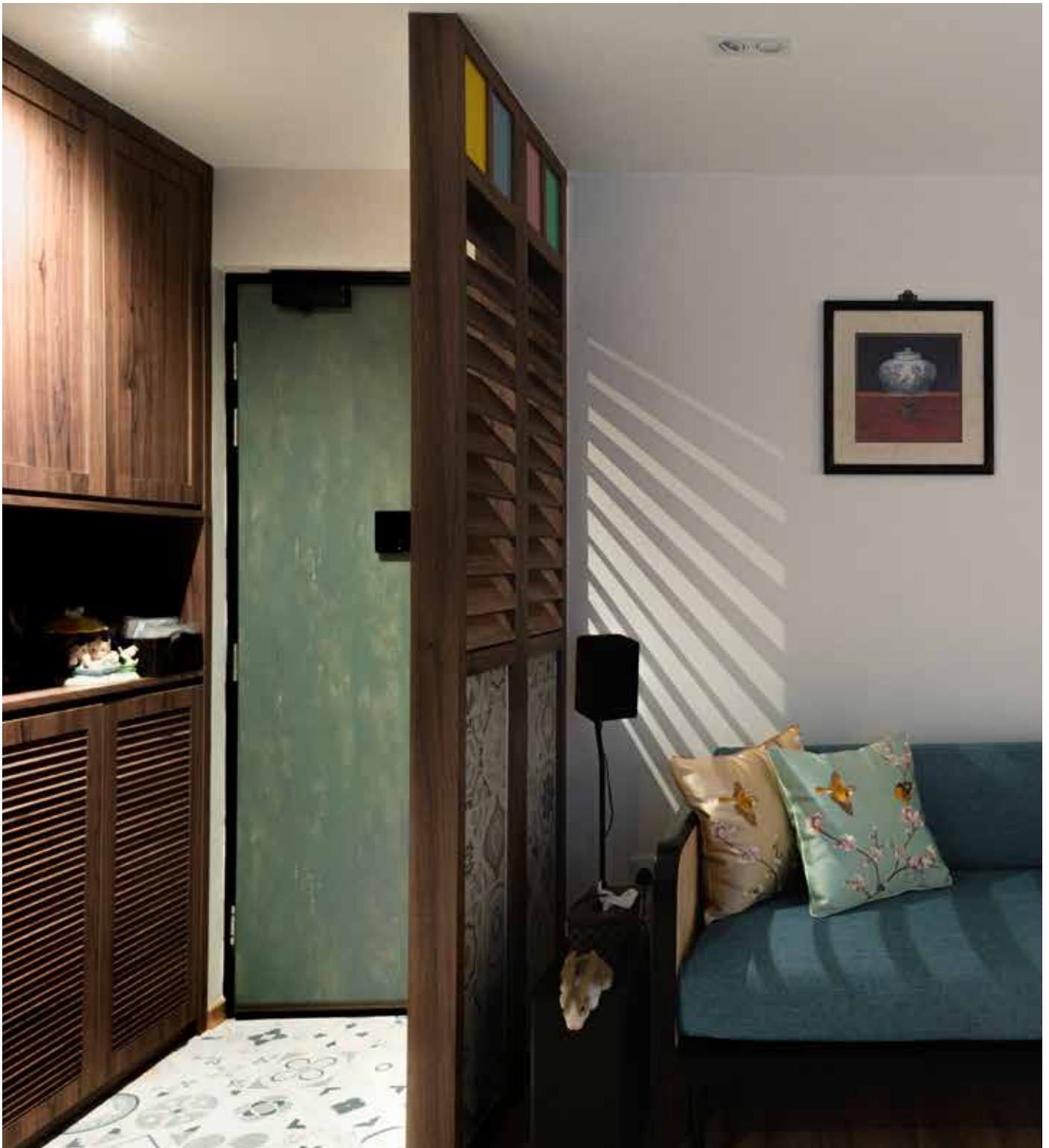
WHAT WE INCLUDE IN OUR TURN-KEY STYLING:

- Furniture & Loose Furnishing Sourcing
- Sofas, beds, tables, chairs, all curated to suit your style and scale of space
- Soft Furnishings
- From cushions to throws, curtains to carpets, we layer textures and tones for warmth and depth
- Art & Decorative Accessories
- We style with artwork, vases, mirrors, lamps, books, and more, each item chosen to match the space and story
- Setup & Installation



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THE PERANAKAN ELEGANCE: A CELEBRATION OF HERITAGE IN MODERNITY



PERANAKAN AESTHETIC

HONOR CULTURAL HERITAGE



The Peranakan style — a rich and vibrant fusion of Chinese and Malay influences — has seen a resurgence in popularity in recent years. Known for its vivid colors, intricate patterns, and ornate embellishments, this distinctive aesthetic has become a cherished choice for homeowners seeking to honor cultural heritage while expressing individual character. In multicultural Singapore, where Peranakan traditions are deeply woven into daily life, integrating this style into a home is a deeply personal celebration of identity and idealism.



At the heart of the Peranakan aesthetic lies the bold use of color. Bright reds, yellows, and greens are employed to craft a lively, expressive atmosphere. These hues appear in elaborate floral and geometric motifs, bringing visual rhythm to surfaces across the home — from decorative tiles to signature furniture pieces. To create harmony amid the vibrancy, these patterns are paired with complementary plain tones, resulting in a cohesive, grounded composition that balances energy with elegance.

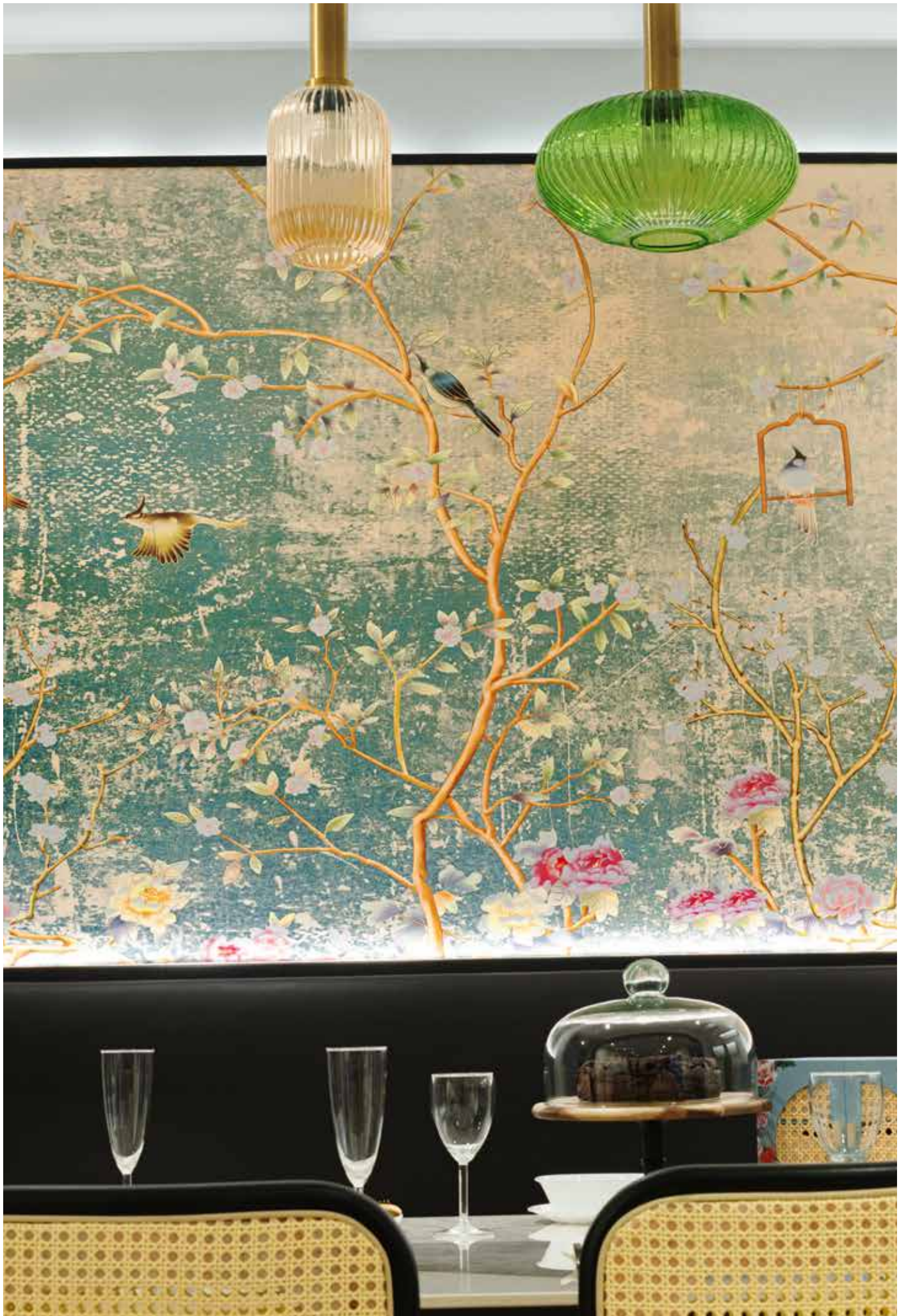
A further hallmark of this style is its emphasis on ornate detailing. Intricate prints, elaborate lightings, and detailed tapestries are all classic elements, crafted from materials such as wood and silk. These touches bring a sense of timeless luxury and craftsmanship, enriching the home with texture and heritage.

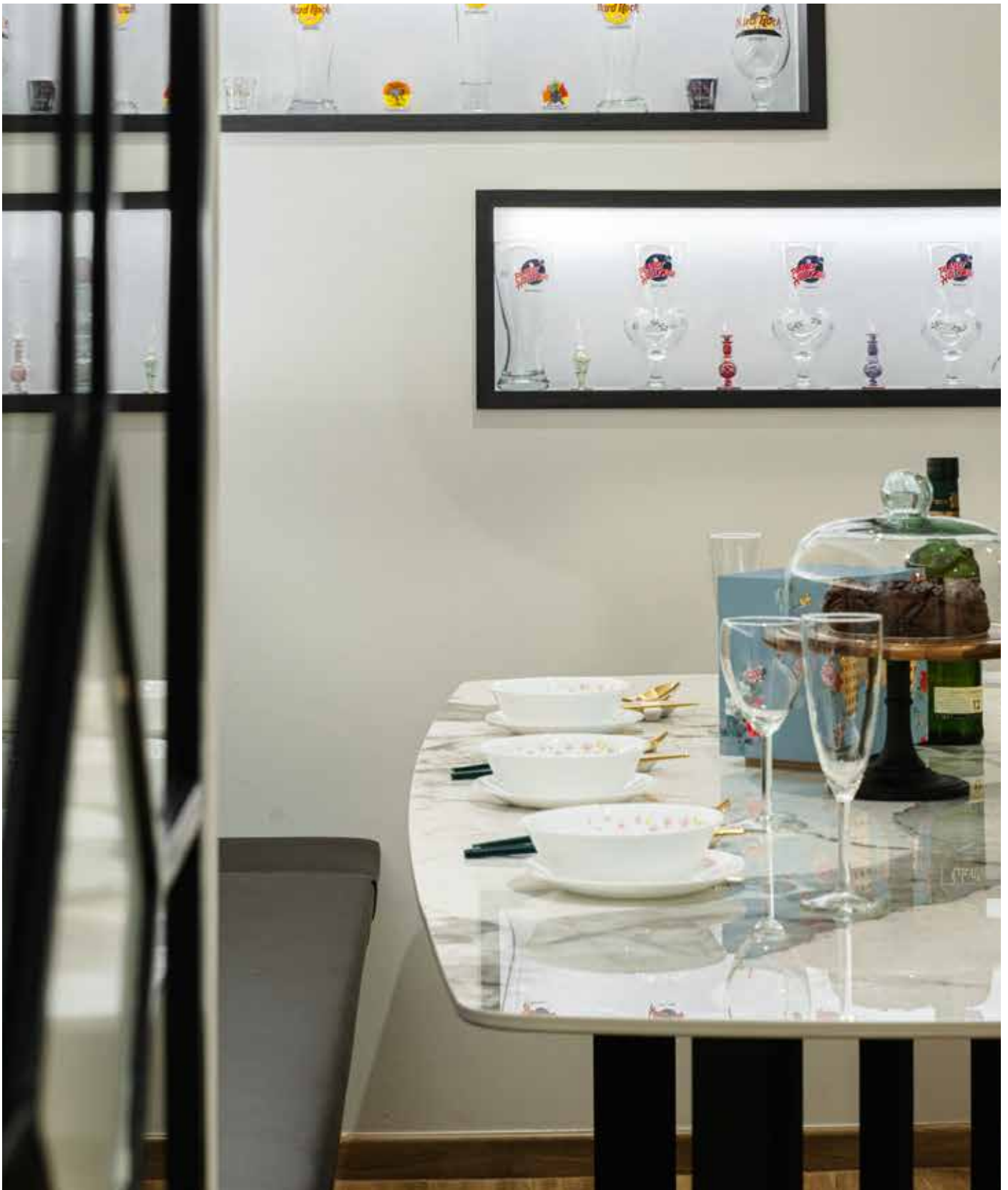
Despite its decorative flair, functionality remains a core design principle. In this project, traditional-style built-in storage solutions were introduced, especially in the living area, providing not just aesthetic charm but also practical organization — ensuring the space remains open, tidy, and livable.

To complement the richness of the Peranakan style, we chose modern, minimalist furniture. With sleek silhouettes, clean lines, and minimal ornamentation, these pieces serve as a subtle counterpoint to the decorative elements, allowing the vibrant colors and ornate motifs to shine without overwhelming the space. This thoughtful pairing maintains the comfort and function expected in a contemporary home.

THE PERANAKAN ELEGANCE

332 CLEMENTI AVE 2





THE PERANAKAN ELEGANCE
332 CLEMENTI AVE 2

A unique glass pendant lamp takes center stage above the dining area, adding ambient warmth and acting as a visual anchor in the heart of the home — the gathering point where family moments are shared. Adjacent to this space, a crisp white kitchen introduces a clean, modern aesthetic, softened by monochrome Peranakan-patterned linings that subtly continue the cultural narrative. This blend of tradition and innovation reflects a carefully considered design intention: to respect heritage while embracing the modern.



ORNATE DETAILING

PERANAKAN AESTHETIC LIES THE BOLD USE OF COLOR



THE PERANAKAN ELEGANCE

332 CLEMENTI AVE 2

The Peranakan-inspired approach used in this project brings together luxury, functionality, and cultural significance. Through its bold colors, ornate detailing, and well-integrated modern elements, the home achieves a harmonious balance between tradition and contemporary design — a timeless interior that speaks of identity, elegance, and thoughtful living.



Earth Interior Design's Complete Transformation Journey

At Earth Interior Design, we believe a beautifully designed space isn't just about what meets the eye it's also about the meticulous layers behind it. With over a decade of experience, our team takes pride in delivering not just elegant, functional interiors, but also in executing the intricate foundation works that bring these spaces to life.

From the first sketch to the final brushstroke, our holistic approach ensures every detail is accounted for—whether it's crafting a cozy family home or outfitting a sophisticated commercial space. Every project is guided by a deep respect for functionality, aesthetics, and craftsmanship.

Interior Design That Speaks to Your Lifestyle

Our design philosophy revolves around understanding the unique needs of every client. We create bespoke interiors that tell stories of families growing, businesses expanding, and lives evolving. Our designers blend creativity with practicality, transforming ideas into spaces that inspire.

But our job doesn't end at concepts or visuals. What sets Earth Interior Design apart is our seamless integration of design with robust execution. We oversee every technical and structural detail to ensure your space is built to impress.

More Than Just Design: Craftsmanship in Execution

Our in-house services form the backbone of our design-build model. With a strong team of skilled craftsmen and site managers, we handle all essential works internally ensuring consistency, quality control, and time efficiency.

DESIGNING
BEYOND
THE SURFACE



BUILT TO INSPIRE.

BUILT TO LAST.

Every successful design begins with solid groundwork. Our end-to-end service from concept to construction allows us to maintain a consistently high standard. It also gives our clients peace of mind, knowing that the team designing their space is also the team building it.

At Earth Interior Design, we don't just decorate. We construct, craft, and curate. If you're looking for a partner to shape your space with integrity, creativity, and skilled execution look no further. Let's build something beautiful, together.



Plumbing Work

Whether it's kitchen sink configurations or bathroom sanitary fittings, our plumbing team ensures everything functions properly from day one because design without utility is incomplete.

Masonry Work

From sleek tiled finishes to screeding and structural wet works, our masonry work ensures structural integrity and visual appeal. Whether it's bathroom wet works or flooring overlays, we deliver quality down to the grout line.

Partition & Ceiling Work

Our drywall and ceiling teams work closely with designers to shape spatial flow and visual symmetry. Whether it's soundproofing, light cove detailing, or custom ceiling panels, precision and neatness are non-negotiable.

Painting Work

Every stroke matters. Our painters apply finishing with care, using techniques that enhance texture, tone, and overall mood.

We also ensure proper surface prep, sealing, and touch-ups that elevate the final look.

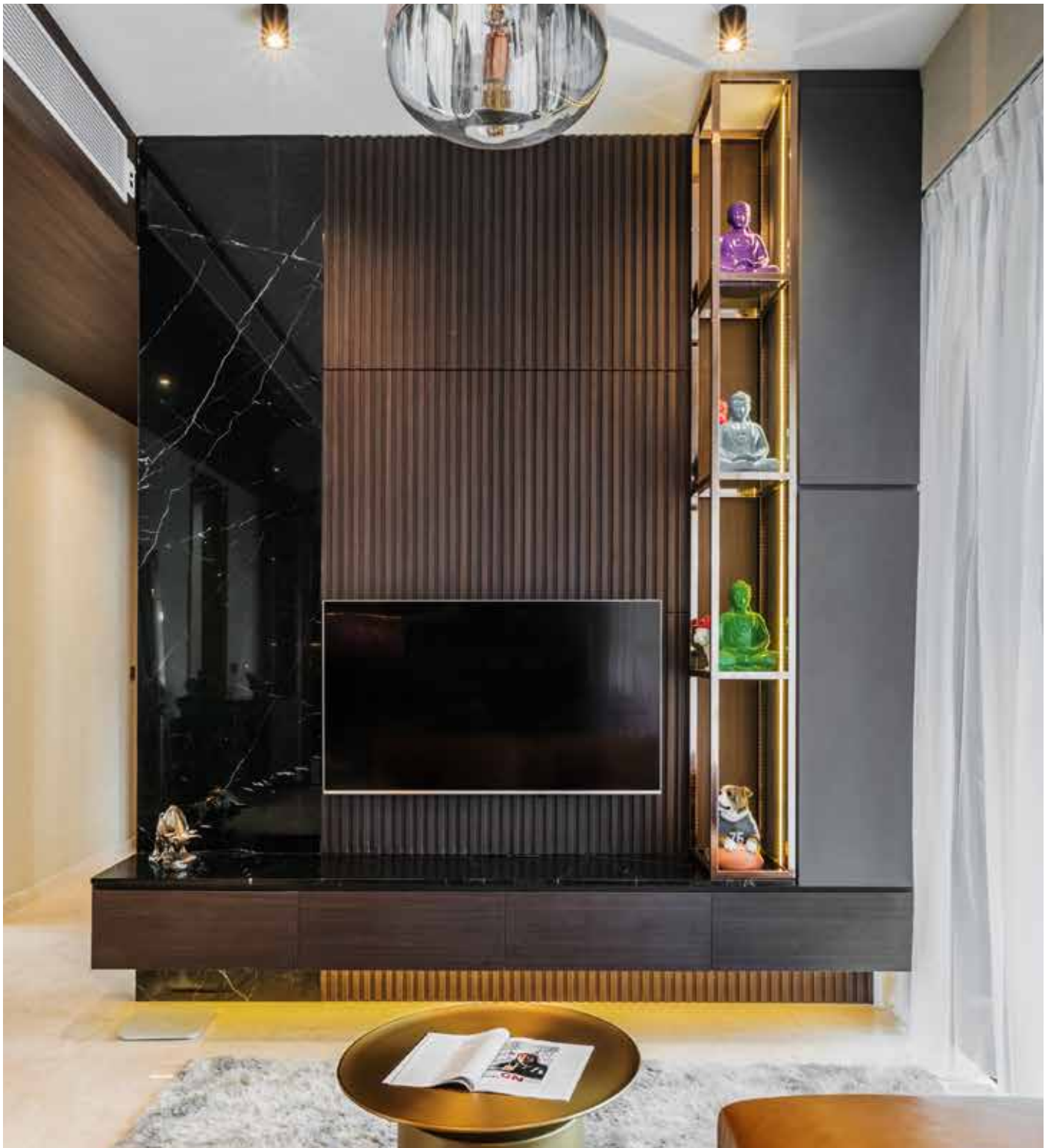
Carpentry Work

The heart of many of our interiors lies in bespoke carpentry. From wardrobes to kitchen cabinets, vanities to feature shelving, our in-house carpenters bring craftsmanship, detailing, and durability together seamlessly. With our constant effort in sustainability and comfortability, we also provide minimal formaldehyde solutions in our works.

IN-HOUSE CONTRACT WORKS
THAT MAKE A DIFFERENCE

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**BOLD ELEGANCE:
A CELEBRATION OF MODERN LUXURY
IN DARK TONES**



MODERN LUXURY

ULTRAMODERN HOME CHALLENGES CONVENTION



In today's design landscape, coziness no longer belongs solely to soft creams and bright whites. This ultramodern home challenges convention with a bold narrative — where deep tones, rich textures, and streamlined silhouettes come together to redefine what it means to live luxuriously.

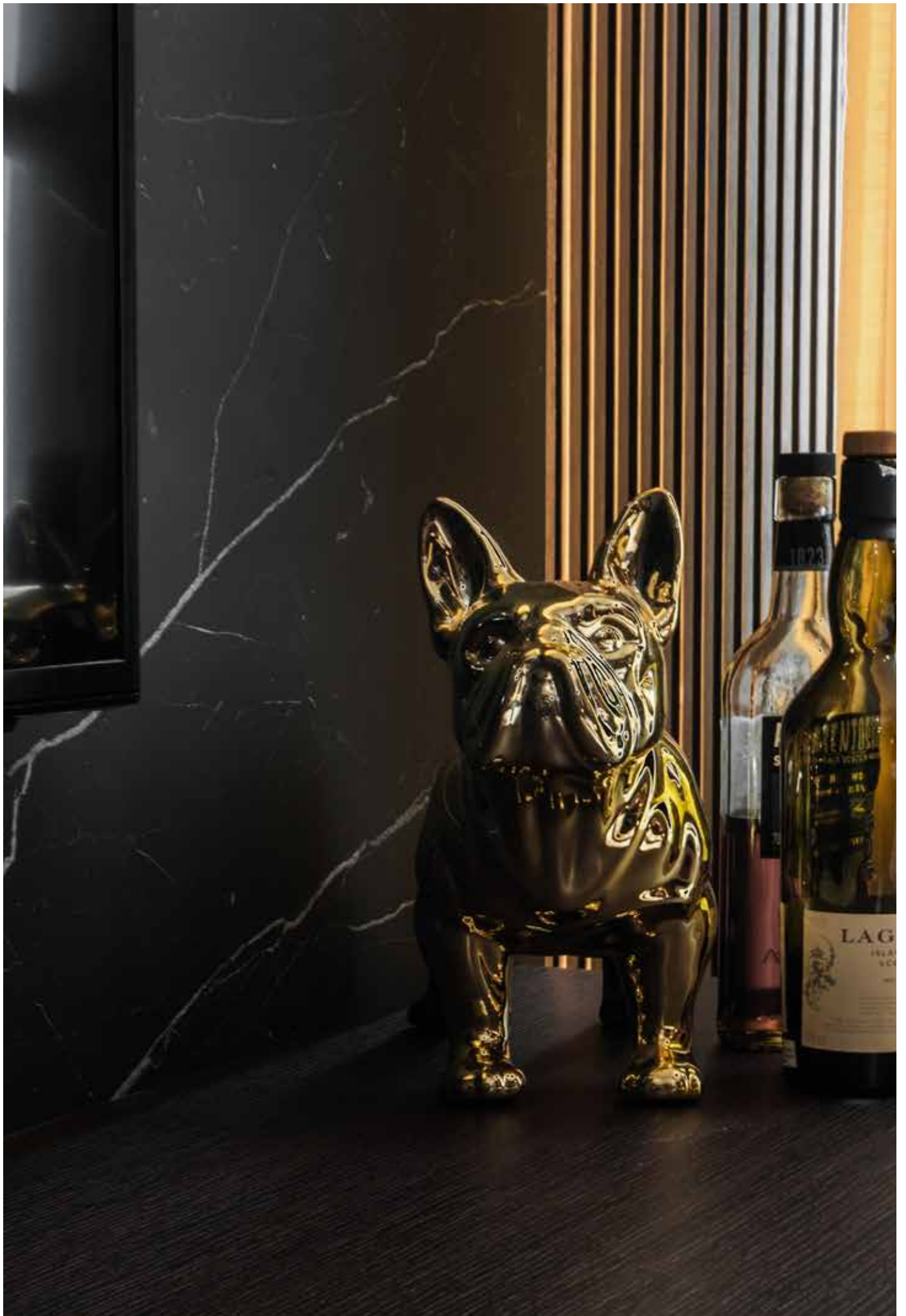


At first glance, the space exudes a sleek, contemporary edge — crisp furnishings, clean lines, and statement lighting — all signatures of modern design. But look a little closer, and the story deepens. Rugged, tactile materials and a carefully curated color palette lend intimacy and character to every room. Dark wood and matte black elements serve as both grounding features and elegant contrasts, creating an atmosphere that is moody yet warm, refined yet inviting.

The open-plan layout is designed with flow and form in mind. A masterful blend of black finishes and deep timber creates visual depth, while also achieving that elusive "effortlessly cool" aesthetic. These darker hues don't overpower the space — instead, they cocoon it, offering a sophisticated backdrop that highlights carefully selected furnishings, bold art, and sculptural lighting.

The crown jewel of the interior lies in the transition space — a striking rose gold mirror feature in the living hallway. Not simply a decorative piece, it functions as a focal point, a reflective anchor within the home's rhythmic layout. Above, a dark wood panel set into the white ceiling draws the eye forward, guiding movement and linking visual zones.

BOLD ELEGANCE
1A BALMORAL ROAD





BOLD ELEGANCE
1A BALMORAL ROAD

This architectural detail transforms what could be a static corridor into an immersive experience — a "collecting point" that captures the home's energy and the moments shared within it.



CROWN JEWEL

ELUSIVE "EFFORTLESSLY COOL" AESTHETIC



BOLD ELEGANCE
1A BALMORAL ROAD

Soft furnishings round out the palette, adding tactile luxury in subtle but significant ways. From plush fabrics to layered textures in upholstery and curtains, each element enhances the sense of depth and quiet opulence. These thoughtful touches ensure that the home never feels cold or distant — rather, it's a modern haven where high style meets everyday comfort.

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